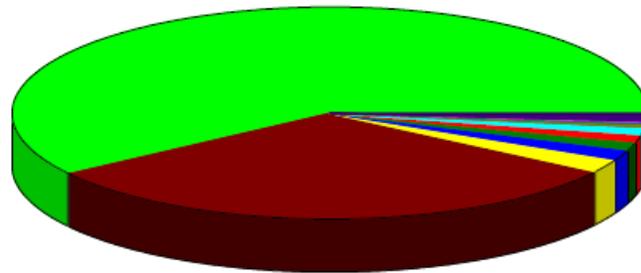
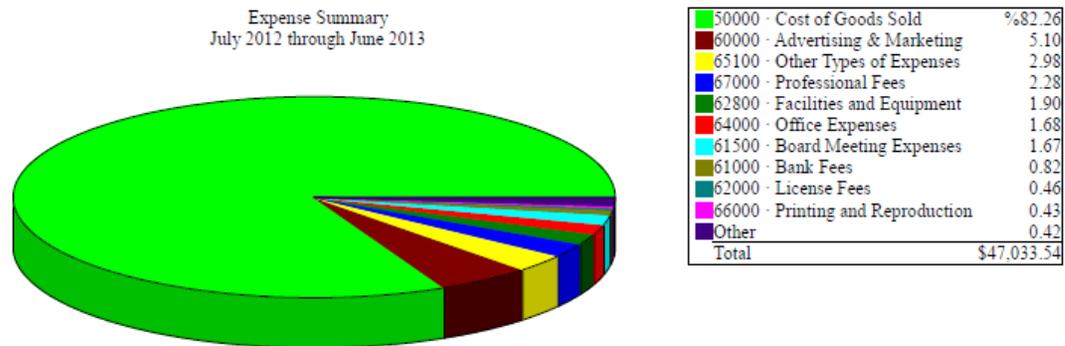
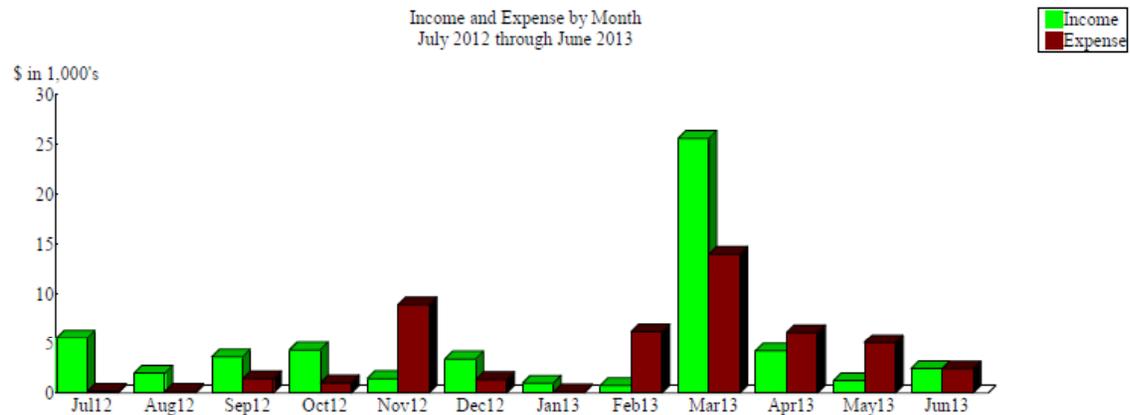


Expense Summary
July 2012 through June 2013



50000 · Cost of Goods Sold	59.70
60000 · Advertising & Marketing	31.13
65100 · Other Types of Expenses	2.16
67000 · Professional Fees	1.66
62800 · Facilities and Equipment	1.38
64000 · Office Expenses	1.22
61500 · Board Meeting Expenses	1.21
61000 · Bank Fees	0.60
62000 · License Fees	0.33
66000 · Printing and Reproduction	0.31
Other	0.30
Total	\$64,810.74

GWEL expense chart with Google Adword grant 6/30/2013



GWEI exp chart w/out Google Adword grant 6/30/2013